

Alta Vista
1st URL \$39.00

In order to maintain the integrity of the search index, we must sometimes exclude submissions that manipulate search results. Examples of such manipulation include, but are not limited to, the following:

- Pages with text that is not easily read, either because it is too small or is obscured by the background of the page
- Pages with off-topic or excessive keywords
- Duplication of content, either by excessive submission of the same page, submitting the same pages from multiple domains, or submitting the same content from multiple hosts
- Machine-generated pages with minimal or no content, the sole purpose of which is to get a user to click to another page
- Pages that contain only links to other pages or
- Pages of which the primary intent is to redirect users to another page

AltaVista's Express

Six Month Subscription Pricing

AltaVista's Express Inclusion service is priced for a **6-month** subscription period.

Unit Price (USD)

1st URL \$39.00

URLs #2-10 \$29.00 each

URLs #11-500 \$19.00 each

Pricing Example:

3 URLs would cost \$97.00 = (1 x \$39.00) + (2 x \$29.00)

\$189.00/month - Lycos InSite™ Pro

LIMITED TIME

INTRODUCTORY RATE 1-250 Pages: \$189.00/month

251-500 Pages: \$279.00/month

\$49 per year MSN

To be considered for inclusion in the Inktomi Search Index, powering the MSN Web Pages section:

Your site must be in English.

Your site cannot contain pornography, pornographic or adult advertising, gratuitous or graphic violence, material that infringes on or violates someone's rights, or material that promotes/disseminates illegal activities.

Your site cannot mirror or redirect to another Web site.

There are no guarantees on acceptance or turnaround time for these submissions.

Standard plan

\$49 per year—Register 1 URL

Site listing guarantee

Listings with search engines and directories such as AOL, MSN, Hot Bot and iWon

Listings guaranteed or full refund

Site submission

Master submission form for multiple sites

Special interest search engine and directories submissions

Automatic re-submission and update program on it over time.

Current rates are \$15, \$12, \$10 (per thousand ads shown) for positions 1, 2, and 3 respectively, and \$8 per thousand for positions 4 and beyond. Accounts are opened with a credit card and no minimum deposit is required.

HotBot

\$50 for the first month then \$60 every month thereafter

HotBot's search results are based solely on comparing the user's search query to the content of millions of Web pages. We have no list that matches certain search terms or keywords with special results.

Basic factors affecting a page's ranking include the words in the title, keyword meta tags, word frequency in the document, and document length.

Submit ONGOING - If you order Submit Ongoing before the 31st March 5pm you will receive it for just \$50 for the first month then \$60 every month thereafter... (instead of the normal price of \$120 for the first month and \$80 every month thereafter!!!)3 URLs would cost \$97.00 = (1 x \$39.00) + (2 x \$29.00)

\$50* Excite

Title and Description

Your title and description must be relevant to your search term. It's to your advantage to be upfront and honest about what your site offers. The more specific you make your title and description, the higher the chance that your listing will be accepted.

We now require that your search term be included in your title and description.

For as little as \$50*, you can drive targeted traffic to your site.

Google - \$15, \$12, \$10

We add and update new sites to our index each time we crawl the web, and we invite you to submit your URL here. We do not add all submitted URLs to our index, and we cannot make any predictions or guarantees about when or if they will appear.

Your AdWords text ads appear on search result pages for the keywords you buy, and can be targeted by language and country. So, to reach collectors of tin toys you might buy the keywords "toy collector," "tin toys," etc.

Pricing for AdWords is based on the position in which they're shown. Google positions your ad based on how many users click on it over time. Current rates are \$15, \$12, \$10 (per thousand ads shown) for positions 1, 2, and 3 respectively, and \$8 per thousand for positions 4 and beyond. Accounts are opened with a credit card and no minimum deposit is required.

NorthernLight

Registration of your URL is free of charge. Please submit only one page from your Web site. Our crawler, Gulliver, can find your other pages by following links from this one page. Northern Light continually crawls the web to add new information to our index and to update existing pages, however we do not guarantee that all submitted sites will be listed in our index.

DMOZ

We care a great deal about the quality of the ODP. We aren't a search engine and pride ourselves on being highly selective. We don't accept all sites, so please don't take it personally should your site not be accepted. Our goal is to make the directory as useful as possible for our users, not to have the directory include all (or even most) of the sites that could possibly be listed or serve as a promotional tool for the entities listed.

If your site has been accepted into the Open Directory, it may take anywhere from 2 weeks to several months for your site to be listed on partner sites which use the Open Directory data, such as **AOL Search, DirectHit, Hotbot, Google, Lycos, Netscape Search**, etc. We make updates of the data available weekly, but each partner has their own update schedule.

Direct Hit

The Direct Hit rankings are based on actual search activity of millions of Internet users. New sites submitted or found when our spider crawls the web are listed in the search engine and given an opportunity to be found by searchers. Sites that users visit and spend time at for particular search topics are then ranked higher than other sites.

Free Yahoo!

Standard Submission
Free!

No guaranteed consideration turnaround time
Most non-commercial* sites are suggested to Yahoo! this way.
Due to the volume of suggestions, we cannot guarantee a timely consideration of your site.

*Non-Commercial Categories:

- Schools - sites for schools from kindergarten through college and universities.
- Chambers of Commerce - for businesses working towards community development.
- Clubs/Organizations - neighborhood associations, sports leagues, local non-profits, and volunteer opportunities.
- Music Artists - sites about local bands and musicians.
- Places of Worship - including churches, mosques, synagogues, and temples.
- Other - including sites about locally-based sports, recreation, dance, movies, and more.

What clients already get! Five main pages submitted to each of following search engines.

AltaVista
Hot Bot
Excite
Lycos
Google
MSN
NorthernLight
YAHOO!
DMOZ/Open Directory
Northwest Indiana.com
AH-HA.com
Directhit.com

Note: Many of these search engines feed other search engines

Meta Tag/ Content Adjustment

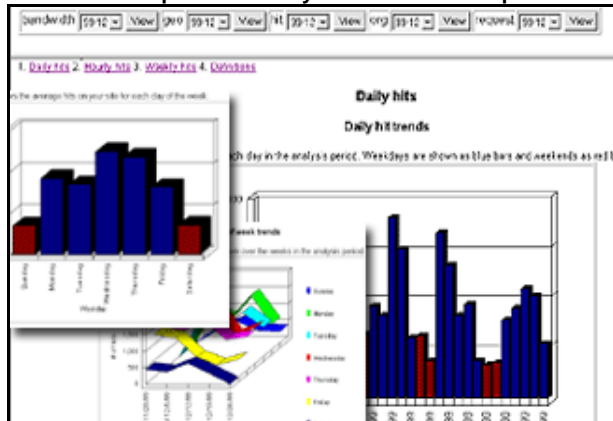
Improve your web site's position in search engine results by having our trained experts tweak your content for highest possible ranking.

Free Press Releases where applicable.

Free Submission to over 1500 directories and search engines in the World!

Just over 1550 using Submit Wolf Software.

FREE Traffic reports - www.yourwebsite.com/reports



Ah-ha \$9.95-\$19.95

Add your site and content before being to our listings by filling in the form below. Once your site has been registered, it will be spidered for keywords entered into our database, which is available to millions of visitors each month.

US\$299.00 - Pay Yahoo!

7- Business-Day Guarantee

US\$299.00 non-refundable, recurring annual fee

Required for commercial* listings but available for any site.

Guaranteed and expedited consideration of your site within 7 business days.

*Commercial Categories:

- Business to Business - sites that provide goods and services for business and industry.
- Shopping and Services - sites offering consumer goods and services.
- Real Estate - includes agents, brokers, directories, loans, and associated services.
- Classifieds - local listing services that help users find vehicles, homes, apartments, jobs, pets, furniture, and more.
- Lodging - all accommodations, including bed and breakfasts, hotels, resorts, motels, vacation rentals, and directories.
- Restaurants - including fine dining, cafes, and bakeries.

Ask Jeeves/Teoma Site Submit

Guaranteed inclusion into one of the most popular web properties! ineedhits.com has partnered with Ask Jeeves to provide fast inclusion (within 7 days) into the Ask Jeeves and Teoma database. 15 months subscription starting at only \$30. Order Now!!

DISCLAIMERS AND CONDITIONS:

1. DataMine Corporation shall not be responsible for URLs dropped or excluded by Inktomi for any reason.
2. DataMine Corporation does not represent or warrant that Customers URL's will achieve a favorable position, or any position, within Inktomi.
3. DataMine Corporation shall not be responsible for delays or failure of performance resulting from Internet Service Provider delivery problems or failure, or any communication or delivery problems associated with Client's receipt of the Subscription Management Area data. DataMine Corporation will not be responsible for acts or causes beyond its control, including but not limited to: acts of God, strikes, lockouts, communications line or equipment failures, power failures, earthquakes, or other disasters.
4. DataMine Corporation does not warrant or represent that the use or the results of the use of the materials available through DataMine Corporation or from third parties will be correct, accurate, timely, reliable or otherwise.
5. You expressly agree that use of DataMine Corporation's service is at your sole risk. The DataMine Corporation's service is provided on an "as is" and "as available" basis DataMine Corporation expressly disclaims all warranties of any kind, express or implied, including without limitation any warranty of merchantability, fitness for a particular purpose or non-infringement.

Notwithstanding the security precautions taken against disclosure of information, there are certain conditions that exist on the Internet generally which are outside DataMine Corporation's control and could result in a breach of security. Accordingly, DataMine Corporation cannot guarantee that your Subscription Management Area data information will be free from corruption or piracy. You hereby expressly waive any claim against DataMine Corporation arising out of the loss of data through corruption,